## **Executive Coach**



An Exclusive Training Program for LEADERS



# **Executive Coach**

Certification Program (3 days)

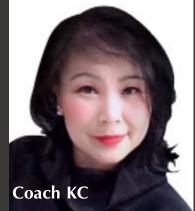
**Building LEADERS by LEADERS** 













# PROFESS COACH

AND WE'LL BACK YOU UP.



# Leadership Skill & Coaching Skill Executive Coach International Coaching Federation



28 Hours of Learning and Practicing with **6 Months Mentoring Program** 

People have goals they want to reach, challenges they are striving to overcome, ideas that need a road map and times when they feel stuck. What should they do?

A growing number of individuals are turning to professional coaching for support in identifying and living out their vision and purpose so they can be the best version of themselves. Partnering with a professional coach can unlock their potential and set them on the path to thriving their personal and professional lives.

Executive Coach is a qualified professional that works with individuals (usually executives, but often high potential employees) to help them gain self-awareness, clarify goals, achieve their development objectives, unlock their potential, and act as a sounding board.

# What is Coaching?

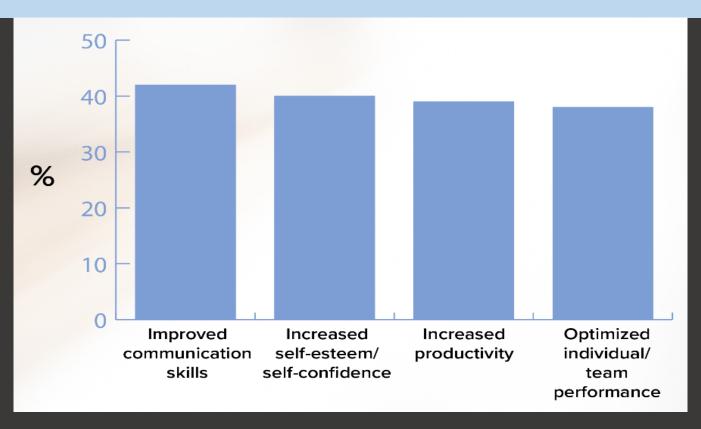


ICF (International Coaching Federation) defines coaching as partnering with clients in a thought-provoking and creative process that inspires them to maximize their personal and professional potential.

Coaching is a client-driven process with mindset of client-centric. The coach's responsibility is to:

- Discover, clarify and align with what the clients wants to achieve
- Encourage clients' self-discovery
- Elicit clients-generated solutions and strategies
- Hold the clients' responsibility and accountability

#### Individuals who partner with coaches gain benefits as below:



2017 ICF Global Consumer Awareness Study

## Why should I partner with a coach?

- Discovering and clarifying life purpose for success and satisfaction.
- Cultivating self-awareness, insight and inspiration for life transformation.
- Creating inner peace, empowering decision making for solutions
- Encouraging ownership, responsibilities and facilitating growth.

#### Research by ICF and Human Capital Institute in 2017

- Creating energy and challenge in work
- Strengthening relationship with team
- Developing emotional management skill
- Increasing teamwork effectiveness

- Developing leadership skill
- Managing work life balance
- Improving communication skill
- Enhancing work satisfaction

"What most impress me is

about my coach in his level of energy and enthusiasm.

He shows these characteristics in every coaching session. His listening and questioning skills help me – and my team – discover new insights and develop strategies for future development. In every coaching session, he creates a safe, comfortable environment. His high integrity, energy, openness and humor make him an empower coach."



Drago Dervaric, CEO Saubermacher & Komunala D.O.O.

## **Executive Coach**



#### **Global Standard of ICF Coaching Competencies**



28 Hours of Learning and Practicing (3 Days)

#### with Mentoring Program for 6 months

- 🕨 ICF Ethics & Core Coaching Competency จริยธรรมและสมรรถนะของการโค้ช
- Neuro Linguistic Programming สมรรถนะของการโปรแกรมสมองด้วยภาษา
- Emotional Intelligence Competency สมรรถนะของความฉลาดทางอารมณ์
- Positive Psychology Appreciative Inquiry จิตวิทยาเชิงบวกและสุนทรียสาธก
- Ikigai Noble Goal อิคิไก เหตุผลของการมีชีวิตอยู่และเป้าหมายที่ยิ่งใหญ่
- Leadership Development การพัฒนาภาวะผู้นำเพื่อความสุขและความสำเร็จ
- Neuroscience & Brain Function กลไกการทำงานของสมองกับการโค้ช
- 7C's Communication & Feedback การสื่อสารอย่างสร้างสรรค์และผลการสะท้อน
- Team Coaching & Group Coaching การโค้ชทีมและการโค้ชกลุ่ม
- Creating a Strong Coaching Culture การสร้างวัฒนธรรมการโค้ชในองค์กร
- Assessment Tool & Coaching Tool การประเมินตนเองและเครื่องมือในการโค้ช



- ICF Certificate on 12 CCE (Continuing Coach Education)
- Sciences and Theories from global leading institutes for leadership development



- Coaching Philosophy, ICF Coaching Definition
- History of Coaching, Coaching Strategy
- ICF Ethics and Core Coaching Competency
- Coaching Model, Coaching Mindset, Coaching Focus
- Coaching Process, Coaching Value
- Neuroscience and Brain Functions for Coaching
- Emotions Expression, Body Language
- Quadrant of Emotional Intelligence:
  - Personal Dimension Social Dimension
- Emotional Intelligence Competency : Six Seconds
  - Self-Assessment and Core Values
- Performance & Potential, Perception and Reality
- Active Listening and Powerful Questioning
- Managing Progress and Ownership
- Facilitating Learning and Growth
- Positive Psychology–Appreciative Inquiry–Ikigai
- Inspiration Coaching for Teamwork Effectiveness
- Coaching for Leadership Development
- Coaching for Performance Development
- Self-Exploration and Noble Goals
- Leaders' Traits, Characteristics and Mindsets
- 7 C's Communication Competency
- Feedback and Feed Forward
- Team Coaching and Group Coaching
- Creating a Strong Coaching Culture
- Coaching Tool & Coaching Game
- Peer Coaching & Group Coaching Practice
- Coaching Demonstration
- Coach Mentoring Program
- Coaching Business & Branding











# 4 Pillars of Core Coaching Competencies

#### A. Foundation

- 1. Demonstrates Ethical Practices
- 2. Embodies a Coaching Mindset

#### B. Co-creating the Relationship

- 3. Establishes and Maintains Agreements
- 4. Cultivates Trust and Safety
- 5. Maintains Presence

#### C. Communicating Effectively

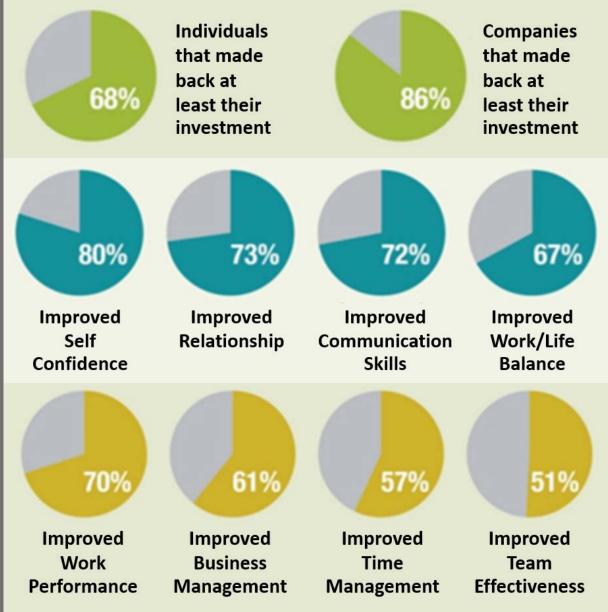
- **6.** Listens Actively
- 7. Evokes Awareness

#### D. Cultivating Learning and Growth

**B.** Facilitates Client Growth

### How has coaching grown so rapidly?







#### Credentials

#### **Executive Coach & Trainer**

**Coach KC : Dr. Chyapa Bhiromnam Founder and Director : CoachPlus Academy** 

**Credentialed Coach from global leading institutes** 















- Professional Certified Coach (PCC) International Coaching Federation, USA
- Certified Executive Coach : MGSCC : Marshall Goldsmith, USA
- Certified Team Coach : Marshall Goldsmith, USA
- EQ Coach, EQ Assessor, Brain Profile: Six Seconds, USA
- Career & Executive Coach : Goal Imagery Institute, USA
- NLP Coach: International Trainers Academy of NLP, USA
- Enneagram Coach : Thailand Coaching Institute
- Success Coach: Michael Bolduc International, USA
- Consultant : Core Values & Corporate Culture : CEO Sage, USA
- Search Inside Yourself: Search Inside Yourself Leadership Institute, USA
- Unleash The Power Within 2561: Tony Robbins World # 1 Coach, USA
- Introduction of Psychology: Yale Institute, USA
- Conflict Transformation : King Prajadhipok's Institute
- Professional Coach Certification Program : TCI
- Brain-Based Coaching: TCI
- Positive Psychology Coaching : TCI
- Group Coaching and Team Coaching: TCI
- Creating A Strong Coaching Culture : TCI

#### **President**

ICF Bangkok Charter Chapter: Year 2019





CoachPlus Academy: Academy of Inspiration

สถาบันโค้ชพลัส : สถาบันแห่งการสร้างแรงบันดาลใจ

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We provide a turnkey solution for People Development

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**Coaching - Mentoring - Training - Consulting**